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MASTERED

Adobe CC Photoshop
Adobe CC Illustrator
Adobe CC InDesign
Adobe CC After Effects
Adobe Acrobat

EDUCATED

Cinema 4D

Microsoft Office

THE CREATIVE CIRCUS

Certification in Art Direction

Minor in Circus Tricks

GEORGIA STATE UNIVERSITY

BBA in Marketing

Minor in Sociology

AWARDED

2014 ATLANTA ADDY'S

1 Silver and 4 Bronze

"Claire's" - 2 Bronze in Elements of Advertising - Visual & Copy
"Barnes & Noble" - Bronze in Non-Traditional Advertising
"Garmin" - Bronze in Elements of Advertising - Visual

ENJOYS

Combining engaging ideas with strategic thinking to create beautiful designs.

Seeing the bigger picture, which is the point of it all.

Randomly dancing in my chair to music that isn't there.

Talking to people in an effort to make a difference in the work and for the clients.

Making people laugh and feel good.

EXPERIENCED

1600VER90

Experiential Art Director / Designer | 2019 - Present

- Design interiors alongside 3D artists, selecting furniture and decor and materials for physical build.
- Work alongside the Creative team, Account Management, PR and Production teams to see ideas through and ensure creative vision is executed properly.
- Deep understanding and ongoing curiosity of cultural trends.

OGILVY ATLANTA

Art Director / Designer | 2015 - 2019

- Served as creative lead on multiple accounts and projects.
- Proven ability to communicate creative solutions with confidence, ease and clarity (internally and externally).
- Maintained a positive attitude and a collaborative personality.
- Understood and utilized design principles such as typography, color, and motion in both print and screen media.

REDWORKS

Studio Artist | 2014 - 2015

- Effectively worked with other creative staff members and vendors.
- Followed through the production of the deliverables, with a deep understanding of the processes involved in producing the work.
- Ensured brand standards were upheld within every piece of creative.
- Designed ingenious solutions for print and digital assignments.

OGILVY ATLANTA

Jr. Art Director (Intern) | 2014

- Conceptualized, designed, and laid out awesome work.
- Designed packaging, direct mail pieces and web merchandise.
- Presented directly to Creative Directors, Account Team, and Clients.
- Pulled a few all-nighters to ensure the job was done.

WORKED ON

CLIENT LIST

AT&T, Coca Cola, Cort, Crowne Plaza[®], Garden Walk, Holiday Inn[®], Holiday Inn Express[®], IHG[®], IHG[®] Rewards Club, Legally Dope, Lowe's, Ogilvy (internal brand), Samsung and Under Armour